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- David B. Mackay, "Professors of Marketing: Necessary Luxuries?" June: 42-47
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- Mary Ann Craft, "The Corporation as Art Collector," June: 20-24
- Andrew Gray, "Aesthetics at the Burr Hamilton Bank," Oct: 5-6
- William L. Raby, "A Christmas Carol Retold," Dec: 6-9
- William G. Ryan, "The Editor's Chair" (editorial fallibility), Oct: 2-4
- Harold G. Shane, "The Editor's Chair" (business and education), Aug: 2-5

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- Betsy D. Gelb and David M. Hunt, "Staying on the Job After Sixty-Five," Feb: 17-21
- John B. Miner, "Managerial Talent in Personnel," Dec: 10-20
- Mitchell S. Novit, "The Retirement Amendments: Why the Concern?" Feb: 22-32

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- Harvey C. Bunke, "The Editor's Chair" (Social Security), Apr: 3-5
- Harvey C. Bunke, "The Editor's Chair" (business ethics), June: 2-4
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- James E. Stafford and Ben M. Enis, "Corporate Social Research," Oct: 50-58

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